

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57032

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

CONTRACT NO. REV.

1201-57032-1

DATE PRINTED

10/19/12

PAGE 1

38415	AGENCY (OR SERVICE) ACTING AS AGENT FOR		319843	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	STEVENS REED CURCIO & POTHOLM			FRIENDS OF RAJA		
AND	201 N Union St Ste 200			1910 Cochran Rd		
ADDRESS	Alexandria VA 22314-2651			Manor Oak One, Suite # 100		
	USA			Pittsburgh PA 15220-1203		
CONTACT				USA		
				PRODUCTRAJA FRI-MON		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE 1310		
			324			
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/19/12 AND ENDING 10/22/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY FRIENDS OF RAJA. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	F	2	05:58A	07:00A	30S	10/19/12-10/19/12	THIS MORNING 6-7AM	2	600.00	1200.00
2	F	2	07:00A	08:00A	30S	10/19/12-10/19/12		2	340.00	680.00
3	F	1	09:00A	09:30A	30S	10/19/12-10/19/12	PITTSBURGH LIVE	1	150.00	150.00
4	F <i>Cancelled</i>		10:58A	11:58A	30S	10/19/12-10/19/12	PRICE IS RIGHT	0	495.00	.00
5	M	2	11:58A	12:30P	30S	10/22/12-10/22/12	NOON NEWS	2	585.00	1170.00
6	F	1	04:00P	04:30P	30S	10/19/12-10/19/12	4-430PM NEWS	1	540.00	540.00
7	F	1	04:30P	05:00P	30S	10/19/12-10/19/12	430-5PM NEWS	1	540.00	540.00
8	F	2	05:00P	05:30P	30S	10/19/12-10/19/12	5-530PM NEWS	2	860.00	1720.00
9	F	2	05:30P	06:00P	30S	10/19/12-10/19/12	530-6PM NEWS	2	860.00	1720.00
10	F	2	05:58P	06:30P	30S	10/19/12-10/19/12	M-F 6PM NEWS	2	990.00	1980.00
11	Su	1	06:58P	08:00P	30S	10/21/12-10/21/12	60 MINUTES	1	4950.00	4950.00
12	F	2	11:00P	11:35P	30S	10/19/12-10/19/12	11PM NEWS	2	1890.00	3780.00
13	Sa	1	11:00P	11:35P	30S	10/20/12-10/20/12	11PM NEWS	1	1700.00	1700.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV AND

38415	AGENCY (OR SERVICE) ACTING AS AGENT FOR		319843	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	STEVENS REED CURCIO & POTHOLM			FRIENDS OF RAJA		
AND	201 N Union St Ste 200			1910 Cochran Rd		
ADDRESS	Alexandria	VA	22314-2651	Manor Oak One, Suite # 100		
	USA			Pittsburgh PA 15220-1203		
CONTACT				USA		
				PRODUCTRAJA FRI-MON		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	324	PRODUCT CODE 1310		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/19/12 AND ENDING 10/22/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
14	Su	1	11:00P	11:35P	30S	10/21/12-10/21/12	11PM NEWS	1	1700.00	1700.00
15	Sa	1	07:58A	10:00A	30S	10/20/12-10/20/12	SAT.CBS MORNING NEWS	1	450.00	450.00
16	Su	1	12:05A	12:35A	30S	10/21/12-10/21/12	#1 COCHRAN SPORTS SHOWDOWN	1	540.00	540.00
Total Contract:								22		22820.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						22820.00	.00	.00	22820.00	
GRAND TOTAL									22820.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION